



Republic of the Philippines  
**DEPARTMENT OF FINANCE**

Roxas Boulevard Corner Pablo Ocampo, Sr. Street  
Manila 1004

June 30, 2021

**MS. GERALDINE C. DATOY**  
Chief of Advertising & Marketing  
3450 Concept Building, Florida St.  
Makati City

**Subject: NOTICE TO PROCEED**

**Dear Ms. Datoy:**

This Notice to Proceed is hereby issued in connection with the implementation of the Engagement of Local Print Media Placements with Digital Media Amplification in the Department of Finance.

You are hereby directed to commence the delivery of your service according to the terms and conditions stipulated in the Contract effective June 15, 2021.

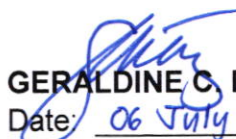
Thank you.

Very truly yours,

  
**BAYANI H. AGABIN**  
Undersecretary

  
**MARK DENNIS Y.C. JOVEN**  
Undersecretary

CONFORME:

  
**GERALDINE C. DATOY**  
Date: 06 July 2021

**CONTRACT FOR SERVICES IN RE: THE ENGAGEMENT OF MULTIMEDIA SERVICES FOR THE COMMUNICATING OF ECONOMIC, FISCAL, AND INSTITUTIONAL REFORMS PROJECT**

**KNOW ALL MEN BY THESE PRESENTS:**

This **CONTRACT** is made and entered into this JUL 06 2021 day of \_\_\_\_\_ 2021, in MAKATI CITY Philippines, by and between:

**DEPARTMENT OF FINANCE**, a national government agency duly established under the laws of the Republic of the Philippines, with official address at DOF Building, Roxas Boulevard corner Pablo Ocampo, Sr. Street, Manila, represented by **Undersecretaries BAYANI H. AGABIN** and **MARK DENNIS Y.C. JOVEN**, hereinafter referred to as "**DOF**";

and

**CONCEPT AND INFORMATION GROUP, INC.**, a domestic corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with principal office address at 3450 Florida St., Makati City, Metro Manila, NCR, Philippines, represented by its **Chief of Advertising & Marketing, GERALDINE C. DATOY**, hereinafter referred to as the "**Supplier**".

(**DOF** and the **Supplier** shall be collectively referred to as the "**Parties**", and individually, a "**Party**".)

**WITNESSETH: That-**

**WHEREAS**, the Department of Finance (DOF), will launch communication campaigns aimed at educating the public on the importance of financial responsibility and increasing the public's satisfaction and trust in the government, particularly, the DOF and the Economic Development Cluster as key contributors to nation-building. The mediums to be used to be able to reach the target audience such as business leaders and micro, small and medium enterprise (MSMEs) in socio-economic classes A, B, and C across the country will be the print media placements with digital amplifications. The campaigns include the flagship reforms, such as the Comprehensive Tax Reform Program (CTRP), Financial Institutions Strategic Transfer (FIST) Act, Government Financial Institutions Unified Initiatives to Distressed Enterprises for Economic Recovery (GUIDE) Act, the economic recovery program (ERP), and the Build, Build, Build (BBB) program, the Philippine government's contingent liabilities and reforming the pension system of our military and uniformed personnel (MUP), the Climate Change Commission (CCC) project on the movement to ban single-use plastics nationwide and the amplification of BARMM's significant milestones towards enduring peace and prosperity in the region;

**WHEREAS**, the **Supplier** represents that it has the financial, technical, and legal capacity to execute a multimedia awareness campaign by producing and publishing print materials and other media executions (the "**Materials**") in its media company, and is agreeable to perform the same, under the terms and conditions herein set forth;

**WHEREAS**, as provided under Section 53.6 of the 2016 Revised Implementing Rules and Regulations (2016 Revised-IRR) of Republic Act (RA) No. 9184, negotiated procurement is allowed in the case of where goods, infrastructure projects, and consulting services can be contracted to a particular supplier, contractor or consultant

as determined by the Head of the Procuring Entity, for the requirement of media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media;

**WHEREAS**, under the DOF Bids and Awards Committee (BAC) Resolution No. 055 – 2021, it was resolved to recommend the award of the negotiated procurement to the **Supplier** for the engagement of multimedia services;

**WHEREAS**, the **DOF** has issued Obligation Request and Status No. 041041612021-06-000005 dated 29 June 2021 certifying that adequate funds have been duly appropriated for this procurement in accordance with existing accounting and auditing rules and regulations;

**NOW, THEREFORE**, for and in consideration of the foregoing premises, the **Parties** hereto agree as follows:

1. **SUBJECT**

Unless stated otherwise, and for the avoidance of doubt, this Contract shall cover both **Materials** that are:

- 1.1 Produced, created, and/or written by the **Supplier** for its exclusive publication as approved by the **DOF**; and
- 1.2 Produced, created, and/or written by **DOF** (or any of its third party contractors) for non-exclusive publication by the **Supplier**, both subject to the following terms and conditions.

2. **SUPPLIER'S UNDERTAKINGS**

The **Supplier** shall perform the following services (the "**Services**"):

2.1 **Production, Creation, and Exclusive Publication of the Materials**

- 2.1.1 Provide for the facilities, technical requirements, technical personnel and staff necessary for the production and creation of the **Materials**. For reference, a copy of the project proposal (the "**Project Proposal**") is attached hereto as **Annex "A"**;
- 2.1.2 Produce the **Materials**; provided that any and all creative content and materials created/produced shall be cleared by **DOF** prior to publication;
- 2.1.3 Provide media spots for the publishing (See **Annex A** for breakdown) of the **Materials** provided by **DOF** and produced by the **Supplier**.

2.2 **Publication of the Materials Produced, Written, and Created by DOF and/or any of its Duly Authorized Representatives**

- 2.2.1 Publish the **Materials** provided by **DOF** in accordance with the **Supplier's** general rules on publication, provided that, nothing in this Contract shall be construed to grant, permit, or allow the **Supplier** to exercise the exclusive right to publish the aforesaid **Materials**. Further, it shall be understood that no notice to or

consent by the **Supplier** shall be necessary for **DOF's** exercise of its rights over the **Materials** produced by virtue hereof.

### 2.3 **Timeline**

2.3.1 It shall be understood that the production and publication of the **Materials** shall be not later than 31 December 2021, subject to the provisions of this Contract. Any subsequent changes in the timeline indicated herein shall be agreed by the **Parties** in writing.

In addition to the foregoing, the **Supplier** shall secure the required government and regulatory approvals and permits necessary for the performance of the Services.

## 3. **DOF'S UNDERTAKINGS**

3.1 In connection with Section 2.1, **DOF** undertakes to perform the following:

3.1.1 Provide technical and creative inputs on the production of the **Materials**;

3.1.2 Participate in content planning meetings and conferences with the **Supplier's** production staff; and

3.1.3 In coordination with the **Supplier**, review the produced **Materials** and clear the same prior to publication.

3.2 In connection with Section 2.2, **DOF** undertakes to provide the **Materials** to the **Supplier** in accordance with the schedule agreed upon by the **Parties**.

## 4. **CONTENT AND INTELLECTUAL PROPERTY**

For the avoidance of any doubt, the intellectual property rights and corresponding obligations of the **Parties** shall be governed by the following rules:

4.1 Copyright and other rights over the **Materials** produced and published, pursuant to Section 2.1 shall be co-owned by the **Parties**. For this purpose, it shall be understood that the **Materials** produced relative thereto shall be exclusively published by the **Supplier** and/or any of its affiliates or subsidiaries. The **Materials** shall not be published by a third party without the prior written consent of both the **Supplier** and **DOF**.

4.1.1 Copyrights and other rights over the print and digital materials produced stated in the package proposal (co-produced by the **DOF** with the **Supplier**) shall be granted to the **DOF** for its own **reproduction, distribution, and use**. The said reproduction and distribution is compatible with the fair use under the Intellectual Property Code of the Philippines.

4.2 Copyright and other rights over the **Materials** produced and published pursuant to Section 2.2 shall be exclusively owned by **DOF**. Thus, the right to publish, reproduce, modify, alter, and/or amend the same shall be exercised exclusively by **DOF**, without any need for notice to or consent by the **Supplier**. For this purpose, the **Supplier** shall be granted a non-

exclusive right to publish the **Materials** in accordance with the terms and conditions of this Contract.

## 5. REPRESENTATIONS AND WARRANTIES

### 5.1 DOF warrants and represents that:

5.1.1 There is no agreement with any other person, firm or corporation which will in any way interfere with any rights of the **Supplier** under this Contract, and that the **Materials** are free and clear of all impediments of every kind and nature, which may be inconsistent with the rights of the **Supplier** hereunder, provided, that nothing in this Contract shall prohibit **DOF** to engage the services of other media service providers to perform similar services;

5.1.2 Any and all rights acquired by **DOF** pursuant to Section 2.1 of this Contract, as it refers specifically to the **Materials**, shall not be assigned, transferred, conveyed, or sold to third parties, nor allowed to be enjoyed by such third parties, without the prior written approval of both **Parties**.

5.2 The **Supplier** warrants and represents that it is an entity duly authorized under existing laws, applicable government procurement rules and regulations, to perform the Services. It further warrants that it has the legal, technical, and financial capacity to perform the Services, without any impediments whatsoever, which may prohibit its performance thereof.

5.3 Should either **Party**: (a) fail to perform or observe any term, covenant or condition, (b) violate any of its warranties and representations under this Contract, or (c) grant or allow, in violation of this Contract at any time during its effectivity or even thereafter, any person, corporation, partnership or any other entity without the license or authority, publish in any manner the **Materials** without any reasonable ground or valid justification and written consent of the **Parties**, as may be necessary, shall be liable to pay the aggrieved **Party** such amount as may be determined by the proper court of law, for any of the **Materials** shown or licensed to be shown in violation of the rights of the **Parties** without in any way releasing or discharging the guilty **Party** from any of its obligations under this Contract.

5.4 Either **Party** agrees to indemnify and hold the other **Party** and/or their respective representatives free and harmless from and against any and all third-party claims, damages, liabilities, costs, attorney's fees, and expenses arising from or out of any material breach committed by either **Party** with respect to any representation, warranty or undertaking made pursuant to this Contract. For this purpose, either **Party** undertakes to provide written notice to the other **Party** of any such claim immediately upon receipt or knowledge of the same.

## 6. PUBLICATION AND PRODUCTION COSTS AND PAYMENT TERMS

6.1 The **Supplier** shall deliver and perform the Services specified in this Contract for and in consideration of the amount of **THREE MILLION SIX HUNDRED EIGHTEEN THOUSAND THREE HUNDRED FIFTY-FIVE PESOS AND THIRTY-TWO CENTAVOS (P3,618,355.32)** (the

“**Consideration**”), inclusive of value-added-tax (“**VAT**”) and subject to the appropriate withholding taxes.

6.2 The **Consideration** shall be payable upon complete compliance and submission by the **Supplier** to **DOF** of all the required and agreed deliverables, invoice/s, and other documents required under government procurement laws. The same shall be paid by **DOF** within thirty (30) days upon receipt of the submitted invoice or the issuance of the Certificate of Acceptance, whichever comes later.

6.3 All payments shall be strictly made through bank deposit/check payment under the **Supplier’s** company name or its authorized representative. Payment made to any unauthorized person/s shall not be honored and shall be considered null and void or invalid.

## 7. **INABILITY TO PUBLISH**

The **Supplier** shall not be liable for damages for its inability to publish the **Materials** as specified in the approved implementation schedule due to:

7.1 Public emergency or necessity, legal restrictions, acts of God, strikes, lockouts, or at the direction of national or local authorities, or for any other reason beyond its control; and

7.2 Publication of other material/s that may be of public and/or special interest such as live telecasts of coverages of the President’s activities, or priority and emergency announcements.

In all cases, the **Supplier** shall inform **DOF** of the change in schedule within eight (8) hours prior to the scheduled publication of the **Materials**, or as soon as any of the instances enumerated above arises, through an official electronic mail sent by the authorized officers of the **Supplier** to the authorized officers of **DOF** (the list is attached herein as **Annex “B”**). The unpublished **Materials** shall be published on the next available schedule or as agreed by the **Parties**. The **Supplier** shall ensure the availability of the publication spot for the **Materials** in excess of those scheduled in case all the spots are published on time. In the event that the publication of the said **Materials** is no longer possible, it will compensate by publishing an additional publication spot or granting a reduction of publishing cost, as may be agreed upon by the **Parties**.

The **Supplier** reserves the right to suspend or stop the publishing of the **Materials** for any material breach of the Contract with prior written notice to **DOF** as far as practicable, without prejudice to **DOF’s** right to dispute the same and be indemnified in case of unjustified suspension of publication.

## 8. **PROHIBITIONS AND RESTRICTIONS**

8.1 Any political statement, advertisement or political opinion expressed by any talent, writers, editors, officers, or employees of either **Party** without the consent or knowledge of the other **Party** shall be deemed unauthorized, if not illegal, and shall remain as those of the speaker’s and will not in any way be connected to or construed as words or opinions of the management and staff of the said **Party**;

8.2 Either **Party** shall hold the other **Party** free from any liability, imposition or damages, contingent or otherwise, for any political statement,

advertisement or political opinion expressed by any writer, talent, officers and employees of the said **Party**;

- 8.3 The **Supplier** reserves the right to stop or cancel the publication of any material, if in its reasonable discretion, the same is contrary to law, morals, good customs, public order and public policy or shall offend any tradition, belief, religious conviction or any personal privacy of any person, group or affiliation. This shall be without prejudice to **DOF's** rights to claim damages if the suspension, stoppage, or cancellation of publication is found to be unjustified and unreasonable;
- 8.4 No person, entity or party shall have the right to use either **Party's** name, logo or trademark without its written permission, and any unauthorized use thereof shall make the user, person, entity or party or any person responsible, whether personal or juridical, liable for administrative, civil and criminal prosecution as may be applicable. During the effectivity of this Contract, either **Party**, after securing written authority from the other **Party**, may use or list each other's name as client/partner for marketing or promotional materials only, provided, that the authority given should be clearly specified for marketing and promotional materials only, and should not be used for other purposes, including but not limited to: calling cards, I.D.s, fund raising, charitable causes or securing funds from the public; and
- 8.5 The authority herein given shall not be transferred, assigned or alienated in favor of a third party and shall be used only or exclusively for the purpose for which it was issued.

## 9. MISCELLANEOUS PROVISIONS

- 9.1 Nothing in this Contract shall be construed to mean that the **Supplier** or any of its officers, employees, staff and talents, is an employee, representative or agent of **DOF**, and it is understood that the relationship is limited to production and publication of the produced advertisement material/s and other media executions for **DOF**. Therefore, there is NO EMPLOYER-EMPLOYEE RELATIONSHIP between **DOF** and any of the **Supplier's** officers, employees, staff and talents.
- 9.2 The titles of the sections of this Contract are for convenience only and shall not in any way affect the interpretation of any section of this Contract or of the Contract itself.
- 9.3 This Contract supersedes any previous existing agreement by the **Parties**. This Contract, including the appendices, constitutes the entire agreement between the **Parties** with respect to the matters dealt with in this Contract and there are no oral or written understandings, representations or commitments of any kind, express or implied, not expressly set forth in this Contract. Any amendment or addendum to this Contract shall be in writing, mutually agreed upon and signed by the **Parties**.
- 9.4 A waiver by either **Party** of the breach of any of the terms and conditions of this Contract shall not be deemed or construed to be a waiver of such any subsequent breach thereof. Further, failure by either **Party** to insist on a strict compliance by the other **Party** with all the terms and conditions contained herein shall not constitute a waiver of such compliance by the concerned **Party**, unless such waiver is reduced in writing duly signed by

the concerned **Party** or its authorized representative. All remedies, rights, undertakings, obligations and agreements contained in this Contract shall be cumulative and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of either **Party**.

- 9.5 Either **Party** warrants that it has not given or promised to give money, gift or any material favor/consideration to any official or employee of either **Party** for purposes of securing this Contract, and that any violation of this warranty shall be sufficient ground for either **Party** to revoke or cancel the same without need of judicial action, without prejudice to the filing of appropriate case(s) against the erring employee(s).
- 9.6 Each **Party** represents to the other that: a) its signatory has the full authority to execute this Contract and bind such party to full performance of its obligations herein set forth; b) it has obtained all the consents, approvals, and authorizations necessary for the due execution and delivery and performance of this Contract; and c) this Contract constitutes its legal and binding obligation enforceable in accordance with its terms.
- 9.7 Any delay or failure in performance hereunder by either **Party** shall be excused if, and to the extent caused, by occurrences beyond such Party's control, including, but not limited to decrease or restraints of government, acts of God, force majeure, sabotage or any cause or causes whether similar or dissimilar to those already specified which cannot be controlled by such **Party**. If as a result of legislation or government action, either **Party** is precluded from receiving any benefit to which it is entitled hereunder, the **Parties** shall review the terms hereof so as to restore to the relevant **Party** to the same relative positions as it previously obtained hereunder.
- 9.8 This Contract and its terms shall be solely governed by the laws of the Republic of the Philippines.
- 9.9 This Contract shall be subject to all the laws, rules and regulations of the Republic of the Philippines, its agencies, and instrumentalities, and other competent authorities.
- 9.10 This Contract shall be effective for the duration of the production and publication of the **Materials** upon signing hereof, and shall expire or end on timeline or period agreed herein. In case a renewal is necessary to accomplish the purpose of this contract, the existing rates shall apply. In case the **Parties** have allowed the project/activity to continue in the absence of a written contract, then it shall be subject to the terms and conditions contained in this Contract; the **Parties**, upon mutual agreement, may pre-terminate or terminate this Contract by giving thirty (30) days written notice prior to the date of termination: *Provided, however,* that all liabilities or charges due from each **Party** prior to such termination shall have been paid or settled.
- 9.11 This Contract shall be subject to the usual government budgeting, accounting, civil service and auditing rules and regulations.
- 9.12 The **Parties** agree that in the event of any litigation that may arise from the interpretation, execution or violation of any provision of this Contract, the same shall be filed in the proper Courts of Manila only, to the exclusion of other venues.



10. **SEPARABILITY CLAUSE**

Should any provision of this Contract be rescinded, revoked or declared illegal or unlawful by virtue of the any laws, the provisions not affected thereby, shall remain in full force and in effect, if said provision can stand independently from those rescinded, revoked or declared illegal and the same shall be interpreted and construed to carry out the spirit and intent of this Contract.

11. **EFFECTIVITY**

This Contract shall be effective upon signing hereof.

IN WITNESS WHEREOF, the PARTIES hereunto set their hands this JUL 06 2021 day of \_\_\_\_\_ 2021, in MAKATI CITY, Philippines.

**DEPARTMENT OF FINANCE**

**CONCEPT AND INFORMATION GROUP, INC.**


By:

  
**BAYANI H. AGABIN**  
Undersecretary

By:

  
**GERALDINE C. DATOY**  
Chief of Advertising & Marketing

By:

  
**MARK DENNIS Y.C. JOVEN**  
Undersecretary

**Signed in the Presence of:**

\_\_\_\_\_

**ACKNOWLEDGMENT**

Republic of the Philippines )  
City MAKATI CITY )S.S.

BEFORE ME, a Notary Public for and in MAKATI CITY JUL 06 2021 personally appeared the following:

**GERALDINE C. DATOY**

Government Issued ID No.  
TIN No: 200-519-908

\_\_\_\_\_  
\_\_\_\_\_

**BAYANI H. AGABIN**

Government Issued ID No.  
TIN No: 172-571-956

**MARK DENNIS Y.C. JOVEN**

Government Issued ID No.  
TIN No: 167-305-432

All known to me and to me known to be the same persons who signed and executed the foregoing instrument and they acknowledged that the same is executed on their own free will and deed.

This instrument, refers to the contract between CONCEPT AND INFORMATION GROUP, INC. and THE DEPARTMENT OF FINANCE, consisting of thirteen (13) pages, including the page on which acknowledgement is written, has been signed on the margin of each page by parties thereto, and their instrumental witnesses, on the date and at the place first above written.

NOTARY PUBLIC

**RUPEN T. M. RAMIREZ**  
NOTARY PUBLIC  
UNTIL DEC. 31, 2021  
IBP NO. 142536 / 01.04.2021  
ROLL NO. 28947 / MCLE VI. 04-21-22  
PTR. NO. MKT. 8533046 / 01.04.21  
STAR CENTRUM CONDOMINIUM MAKATI

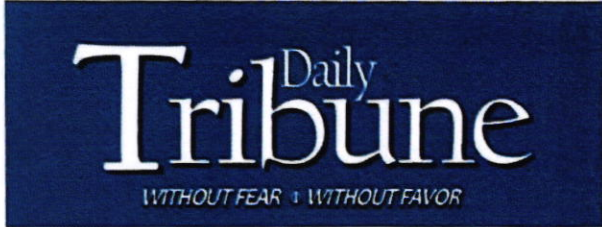
Doc. No. 201

Page No. 82

Book No. 112

Series of 2021.

ANNEX A  
PROJECT PROPOSAL



Concept and Information Group, Inc.  
3450 Concept Building, Florida St., Makati City  
Editorial: +632 88310496  
Advertising: +632 88310976 / +632 88337085 / +632 85515148  
Concept TIN: 005-339-109-000

FOLLOW US: [f](#) [t](#) [i](#) [g](#) [y](#) @tribunephl JOIN [g+](#)



Cost Estimate

Client: Department of Finance  
Project: 24-Page HotSpot magazine on CREATE, GUIDE, FIST and VACCINATION  
Address: 3/F DOF Building, BSP Complex, Roxas Boulevard, Manila  
Contact Person: Ms. Patricia Adora G. Alcala  
Office: Communication Office  
Email: [p.alcala@dof.gov.ph](mailto:p.alcala@dof.gov.ph)  
Date: May 7, 2021

Project Details

Platform	Execution	Frequency	Duration	Standard Cost	Discounted Cost	Savings
Print Magazine	24-page magazine to be published in TWO languages AND ONE DIALECT. (English, Tagalog, Viasayan.) Additional cost if we will translate in other dialects. (Book paper, online posting of articles to be boosted by Daily Tribune) (Content will come from DOF, DOF may instruct Daily Tribune to be in-charge of full production—writing and layout)	1		₱ 3,762,339.840	₱ 3,248,000.000	₱ 514,339.840
	Extra 4,000 copies, including translations. To be distributed to Business Groups (PCCI, AMCham, FFCCI, Rotary Clubs and other business groups identified by the DoF: LGUs; and MSMEs. 2,000 additional copies in English and 1,000 free copies in Tagalog and 1,000 copies in Visayan dialect.			₱ 600,000.000		₱ 600,000.000
Newspaper	Centerspread - full-color (Content will come from DOF, DOF may instruct Daily Tribune to be in-charge of full production—writing and layout)	1		₱529,079.04	₱ 370,355.320	₱ 158,723.840
Additional						
Newspaper	One page Advertorial on the front page of business page	1		₱ 312,528.320		₱ 312,528.320
Broadsheet	Once a week ECONOMIC REBOOT page. (This is under the HotSpot Magazine package) - Monday or Saturday (highest readership)  •We will allocate our Covid Page for this. We can post weekly or daily depending on the available material.  NOTE: All articles/advertorial to be posted online with social media posting	12	3 months	₱ 1,881,169.000		₱ 1,881,169.000
Digital Media						
Digital	Banner Ad with link to DoF website or Facebook	120 days	4 months	₱480,000.00		₱480,000.00
SocMed	Art Cards/Memes/Infographics	180	6 months	₱720,000.00		₱720,000.00
	One full-page online ad in News Central (Tabloid) 1 (material can be changed)	30 days	1 month	₱70,000.00		₱70,000.00
	TVCs in News on Cue (1 TVC per newscast: 9AM, 5PM, 10PM. Total: 3 per day)	360	4 months	₱ 1,600,000.000		₱ 1,600,000.000
	TVCs in all Digital shows (One program a day)	180	6 months	₱720,000.00		₱720,000.00
	Sponsored Content (Will look like News, can be videos or Press release that needs to be pushed)	30	1 month	₱360,000.00		₱360,000.00
	Guesting in our weekly online show, STRAIGHT TALK, the stories of which usually land in the front pages of Daily Tribune (Resource person to be instructed by DOF)	3	3 months	₱210,000.00		₱210,000.00
<b>TOTAL</b>				<b>₱ 11,245,116.200</b>	<b>₱ 3,618,355.32</b>	<b>₱ 7,626,761.000</b>

NET VAT Inclusive  
(Without Agency  
Commission)

<p>List of Digital Shows</p>	<p>Kalingang KaTribu (Monday, Wednesday and Friday at 3pm);                  KalanPag (Monday at 11am);                  Straight Talk (Tuesday at 10am);                  Spotlight (Wednesday at 2pm);                  PairFect (Thursday at 2pm);                  Wazzup, Wazzup (Tuesday - 2pm);                  Friday Mixer (Friday - 7pm);                  Athlete's Tribune (Saturday -4pm); and                  Real Drive (Saturday - 6pm)</p>
<p>Editorial Team</p>	<p>Chito Lozada - Executive Editor;                  Komfie Manalo - Project Director/Writer;                  Vernon Velasco - Writer;                  Joshua Lao - Writer;                  Raffy Ayeng - Writer;                  Marivic Clemente - Layout Artist;                  John Dexter Geran - Layout Artist;                  Glenn Tolo - Graphic Artist; and                  Ismit - Graphic Artist</p>

Circulation		
	Metro Manila	168,180
	Ilocos Region	10,200
	Cagayan Valley	8,000
	Central Luzon	42,800
	Southern Luzon	17,700
	Bicol Region	9,500
	Western Visayas	11,500
	Eastern Visayas	15,000
	Northern Mindanao	8,500
	Southern Mindanao	11,500
	<b>Total</b>	<b>302,880</b>

Signed:

  
 Geraldine C. Datoy  
 Chief of Advertising & Marketing

**ANNEX B**

**AUTHORIZED OFFICERS TO GIVE AND ACCEPT BOOKING ORDER, NOTICES OF INABILITY TO BROADCAST, CHANGE OF SCHEDULE, AND PREEMPTION**

<b>NAME</b>	<b>E-MAIL ADDRESS</b>
Paola Sherina A. Alvarez	<a href="mailto:palvarez@dof.gov.ph">palvarez@dof.gov.ph</a>
Euvimil Nina R. Asuncion	<a href="mailto:easuncion@dof.gov.ph">easuncion@dof.gov.ph</a>
Jamie Angeli A. Gutierrez	<a href="mailto:jgutierrez@dof.gov.ph">jgutierrez@dof.gov.ph</a>